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FOR IMMEDIATE RELEASE

Lights, Camera, Action: Local Students Invited to Compete in PSA Contest and Help Prevent Dangerous Driving

*McDivitt Law Firm expands annual safe driving video contest to Denver;
Winning entry airs on television*

COLORADO SPRINGS, Colo. (March 12, 2012)—Entering its fifth year, McDivitt Law Firm’s annual public service announcement (PSA) contest is kicking off this spring by asking students to create videos about the dangers of risky driving. The law firm is expanding the contest from Southern Colorado to include high school students in Denver.

PSA Contest Details

High school students (grades 9 to 12) in Denver, Colorado Springs, and Pueblo, Colorado, may enter videos about safe driving and how to prevent problems such as distracted driving, lack of seatbelt use, and impaired driving. Entries will be judged on students’ abilities to analyze and address the topic and produce a quality video.

Look Mom—I’m on TV!

The contest winner will choose between a:

- Laptop computer with movie-making software
- \$1,500 gift card

The winning student’s school also will receive a monetary donation, and the winning PSA will be aired on local television.

Entries must be submitted by Wednesday, April 18, 2012.

“As lawyers, we make our community safer by taking action on behalf of our clients. Likewise, the PSA contest encourages our young people to take action and speak out about a safety issue that matters to us all.”

Mike McDivitt
Attorney and Founder
McDivitt Law Firm

– MORE –



To learn more about the contest, find additional resources, and watch videos from previous contests, visit www.McDivittMakesADifference.com.

McDivitt Makes A Difference

Whether McDivitt Law Firm pays for safe cab rides home, sponsors local education programs, or supports area charities, the firm genuinely cares about their neighbors. As part of their commitment to helping others, the firm created *McDivitt Makes A Difference*—a year-round program that encompasses all the firm's community efforts. To learn more, visit www.McDivittMakesADifference.com.

About McDivitt Law Firm

McDivitt Law Firm is a highly visible and respected law firm that provides legal advice and representation to Colorado personal injury claimants. McDivitt Law Firm was founded by Mike and Karen McDivitt. They have an outstanding team of lawyers, paralegals, and support staff members who provide caring and thorough representation for injured people. Visit www.McDivittLawFirm.com to learn more.

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